

NATIONAL CAMPAIGN TO PREVENT FALLS IN CONSTRUCTION & THE SAFETY STAND-DOWN

Contributions by State Fatality Assessment and Control Evaluation (FACE)

The following State FACE Programs performed the following tasks to support the 2015 National Falls Campaign and the Safety Stand-Down:

California FACE

- CA FACE promoted the National Falls Campaign and the Safety Stand-Down in their FACE email blasts announcing their newly-published investigation reports.
- CA FACE created a *Fall Prevention Topic Page*: <https://www.cdph.ca.gov/programs/ohb/Pages/Falls.aspx> and the Campaign is highlighted as a resource.

Iowa FACE

- Feb. 24-25, 2015, falls campaign displays/materials were highlighted and handed out at the Master Builders of Iowa meeting.
- April 16, 2015, falls campaign materials and fatality data was shared at the Total Worker Health Conference in Cedar Rapids.
- Apr. 23-24, 2015, speaker and exhibitor, shared falls campaign, and shared multi-state comparative data on construction deaths at the Iowa Illinois Safety Council meeting.
- June 19, 2015, wrote to a television KCCI news reporter following media coverage of two construction falls deaths. The media reporter stated construction deaths were rare. IA FACE responded by providing fall data and resource links, including the link to the CPWR Stop Falls Campaign website.

Kentucky FACE

- April 15-16, 2015, post cards were handed out during the South-ON conference.
- April 20, 2015, mailed out post cards to The Carpenters Union headquarters, and Ironworkers Union, and National Association of Tower Erectors encouraging them to get the message out about the Safety Stand-Down and Campaign.
- April 22, 2015, appeared on NBC WLEX 18 news promoting the Safety Stand-Down for the Campaign.

*FALLS ARE THE
LEADING CAUSE
OF DEATH
IN CONSTRUCTION.*

Falls can be prevented & lives can be saved through three simple steps:

- ◆ Plan
- ◆ Provide
- ◆ Train



Kentucky FACE (Cont.)

- April 23, 2015, appeared on News talk 590 WVLC Live with Lee radio show promoting the Safety Stand-Down.
- April 29, 2015, KY FACE investigated a fatality in 2014 on Messer Construction job site. Messer construction requested them to come speak to their employees during the Safety Stand-Down about falls in construction. 70 employees including subcontractors participated. KY FACE spoke about some of the cases they investigated, made it interactive for the employees, and brought it to a level of how it would not just affect them but their families, emotionally and financially.
- Partnered with Kentucky Labor Cabinet's Occupational Safety and Health program and put up seven billboards across the state promoting the Safety Stand-Down. The billboards went up in Frankfort, Owensboro, Paducah, Somerset and Stanford.



(Click image to see hyperlink)

- Highlighted the Campaign and Safety Stand-Down on their social media on Facebook and Twitter.
- May 8, 2015, the post cards were handed out at the Governor's Safety Conference making attendees aware and inviting them to participate.

Massachusetts FACE

- MA FACE conducted a combination of email and outreach to promote the National Campaign to Prevent Falls in Construction and the Safety Stand-Down.
- MA FACE reached out to all (424) State municipalities, approved (40) course providers for Massachusetts Construction Licenses, and (134) Massachusetts Vocational School Superintendents and Principals. Emails explained the Campaign and Safety Stand-Down, last year's success of these events, and how to participate this year. The emails also included three links which included the CPWR Safety Stand-down getting started guide, fall prevention resources and training materials on the OSHA web site, and the certificate of completion page on the OSHA web site page. Emails to the approved course providers also encouraged the providers to talk about the Campaign and Safety Stand-Down during construction related courses and to include information on their web sites about the Campaign and Safety Stand-Down.
- MA FACE worked with the Region I OSHA Andover Office, and the Massachusetts Consultation program to talk to the attendees of fall protection trainings for roofers about the Campaign and Safety Stand-Down.

Massachusetts FACE (Cont.)

- MA FACE attended fall protection training for residential roofers on April 30, May 5 and 7, 2015. The trainings were being offered by OSHA Region 1 and the Massachusetts Consultation program. There were a total of 90 attendees at the three training. At each of these trainings, MA FACE handed all participants informational packets. The packets included MA FACE set of 4 fall brochures (falls, ladder, scaffold, PFAS), MA FACE Falls in construction fact sheet, CPWR Safety Stand-Down getting started guide, official fall Campaign poster, and a fall Campaign card. MA FACE also talked at each training about the Campaign and the Safety Stand-Down and how to obtain the certificate of completion, reviewing the packet of materials handed out by MA FACE, and about the importance of fall protection and talking to employees about fall protection and keeping an open line of communication with employees about safety and possible job hazards.

Michigan FACE

- To support the Campaign and Safety Stand-Down, MI FACE made a presentation at the Michigan Safety Conference and included several slides from the Campaign webpage to construction employers/workers.

New Jersey FACE

- To promote the Campaign and the Safety Stand-Down, NJ FACE participated in a Safety Stand-Down event held at the International Union of Painters & Allied Trades, District Council 711 Training Center, in Springfield, New Jersey on May 13, 2015. The event was hosted by District Council 711, the Roofers Local 10 and the Northern New Jersey Federal Safety & Health Council. The event focused on the use of proper fall protection, which included both an informational presentation and a hands on demonstration of fall protection equipment. NJ FACE staff disseminated *NJ FACE Facts: Two Construction Workers Fall to Their Death through Temporary Wooden Bridge Platforms* to the attendees. The NJ FACE Facts is available at: http://www.nj.gov/health/surv/face/documents/nj_planksfalls.pdf.

New York FACE

- To promote the Campaign and the Safety Stand-Down, NY FACE wrote an article *Prevent Fatal Falls among Public Employees in New York State - The Risk Factors and Prevention Strategies*. NY FACE recorded 28 fatal falls among the public employees in upstate New York between 2002 and 2014. The article summarized the cases, identified risk factors, and proposed prevention measures. The article was published in Talk of Town in the May-June 2015 issue.
- Injury Prevention News Newsletter published by the Bureau of Occupational Health and Injury Prevention included article *Construction Falls Kill Workers -Join the National Safety Stand-Down to Prevent Falls in Construction (May 4-15)* in their May 2015 edition. The article was developed by NY FACE staff. The Injury Prevention News was disseminated to 550 local public health and traffic safety professionals.
- NY FACE emailed article *Fatal Falls among Public Employees in Upstate New York* to the three major unions representing the public sector in New York State Public Employees Federation, Civil Service Employees Association, and New York State United Teachers. The article was also shared with

Oregon FACE

- Posted the Campaign on ASSE local chapter in the April newsletter.
- Posted information and a poster on the Campaign on the OR FACE website.
- SafeBuild Alliance held kick-off event on May 1, 2015 with poster of Safety Stand-Down and provided suggested activities/information for safety week.



(Click image to see hyperlink)

- Posted on their website SafeBuild Alliance poster for the Safety Stand-Down.
- Posted on their website the Safety Stand-Down poster.
- Posted proclamations by cities, counties, state, etc. and video of safety week.
- Partnered with Pacific Northwest OSHA Education Center, Oregon OSHA and local associations (Oregon-Columbia Chapter Associated General Contractors, Home Builders Association, SafeBuild Alliance) on May 8, 2015 training event.
- OR FACE was a key speaker at the May 8, 2015 training event. Presentation was posted on the OR FACE website.
- Oregon-Columbia Chapter AGC notified members of Campaign on the website blog, home page, and calendar of events. They also included the Campaign information in their *FAST FACTS* that is sent to members every two weeks via email.
- Home Builders Association contacted members throughout the State through email and notified them of the May 8, 2015 event. Announced the Campaign at the April Construction Safety Summit meeting.
- OR FACE posted summary of activities on Oregon and the Workplace Blog.

Washington FACE

- WA FACE brought together and leveraged the resources of several partners to create a successful Safety Stand-Down Campaign.
- Partners included:
 - Washington State Dept. of Labor and Industries (L&I)
 - Division of Occupational Safety and Health (DOSH)
 - Public Affairs
 - Communications
 - Education and Outreach
 - Construction contractors
 - Construction industry associations
 - Construction health and safety associations
 - OSHA Region 10
 - Lamar Advertising
- WA FACE and their partners identified five recently published WA FACE Fatality Narratives that described diverse construction fall incidents and had them translated into Spanish, and fall safety resource packets including English and Spanish versions of the narratives, and information about the Safety Stand-Down were mailed to over 2,000 WA employers in the North American Industry Classification System (NAICS) sector 23.
- Worked to design and execute Washington State 2015 Safety Stand-Down webpages that include information about the Campaign, Safety Stand-Down ideas, fall safety resources, and recognition opportunities for participating employers <http://www.lni.wa.gov/StopFalls>.
- Coordinated an on-site photo shoot with a local construction company for Campaign promotional material. Photos were used for webpages, postcards, emails, and bus advertisements.
- Developed a postcard that was sent to Washington construction employers preceding the Safety Stand-Down that encouraged participation. The Associated General Contractors of Washington allowed WA FACE to use their logo on the mailing, showing their support for the Safety Stand-Down.



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Washington FACE (Cont.)

- Worked with Lamar Advertising to take advantage of their special pricing to have Campaign billboards installed on 30 transit busses in four major transit districts in Washington State.



- With L&I's Public Affairs department, drafted a press release about the Safety Stand-Down that included quotes from the DOSH Assistant Director and the owner of a local construction company. <http://lni.wa.gov/News/2015/pr150511a.asp>.
- Promoted the Safety Stand-Down on the L&I website, blog, Twitter, and Facebook page leading up to, during, and after the event: <https://www.facebook.com/laborandindustries>; <https://twitter.com/lniwa>; <http://deptoflaborandindustries.tumblr.com/>.
- Promoted the Safety Stand-Down at meetings of the Puget Sound Area Safety Summit, which was attended by construction company safety professionals, and at Washington's 8th Annual Construction Safety Day.
- Printed Safety Stand-Down hard hat stickers with the *Safety Pays. Falls Cost.* Logo in both English and Spanish, and distributed them at safety events.



- Sent out daily emails for a week during the Campaign to 857 construction contractors on the Washington Department of Labor and Industries contractor listserv. Emails encouraged participation in the Safety Stand-Down and promoted fall prevention resources.
- Developed online and print versions of a Safety Stand-Down evaluation survey to be sent to employers who received FACE fall safety resource packets by mail and listserv.

FALLS FROM LADDERS, SCAFFOLDS AND ROOFS CAN BE PREVENTED!