

## Kentucky's 2014 Fall Prevention Campaign



The Kentucky Labor Cabinet's Occupational Safety and Health (OSH) Program developed, implemented, and enjoyed a comprehensive 2014 Construction Fall Prevention Campaign that concentrated on raising awareness of fall hazards, collaboration with partners, training, and a weeklong safety Stand-down in conjunction with OSHA's national Stand-down. It was a great success!

Kentucky's 2014 campaign built off the efforts of its successful 2013 campaign. The 2014 effort began five (5) weeks prior to the June Stand-down with the dissemination of [weekly announcements](#) in English and Spanish to Kentucky employees and employers urging their participation in the Stand-down. Each week featured a different announcement and all were distributed via the Cabinet's email distribution list of over 4,000 recipients as well as the Cabinet's social media pages. The announcements were posted on the Labor Cabinet's dedicated [Fall Prevention Campaign webpage](#).

A [letter](#) from Secretary Larry Roberts encouraging promotion and participation in the Stand-down accompanied the announcements. The letter was mailed to employers and labor organizations throughout the Commonwealth and posted on the webpage.

The Fall Prevention Campaign webpage provided links to resources such as fall prevention lesson plans, videos, and toolbox talks from [www.StopConstructionFalls.com](#), NIOSH, CPWR - The Center for Construction and Research, and OSHA. Employers were invited to "Stand Up and Be Recognized!" by the Labor Cabinet. Twelve (12) employers, reaching over 6,500 employees, responded to the invitation and were [recognized](#).

The webpage also featured real life stories and two (2) of the Cabinet's [online training modules](#),



["Introduction to Fall Protection"](#) and ["Introducción a la Protección Contra Caídas En Español."](#) The cost-free modules address topics such as common causes of falls, when fall protection is required, philosophies of fall protection, anatomy of a fall, and details on the common ways to



provide fall protection. A certificate of completion is available for those successfully completing a module. Over 430 individuals completed the module during the 2014 Fall Prevention Campaign.

During the national June 2-6 Stand-down, the Labor Cabinet participated in four (4) separate worksite events in three (3) different cities. All events were free-of-charge and open to the public. Kentucky OSH Program staff members distributed fall prevention campaign materials and provided training using the [KYOSH IMPACT](#) vehicle. Twenty-five (25) employers at worksites in Elizabethtown, Lexington, and Louisville participated and nearly 500 employees

received hands-on training. The training was provided in Spanish at one (1) event and attendees



were provided free lunch as well as door prizes at two (2) events. [Press releases](#) accompanied the Stand-down events. Several English and Spanish print media, radio, television, and online outlets picked up the press releases and Kentucky OSH Program staff members were interviewed by television and radio stations.

Kentucky's 2014 Fall Prevention Campaign did not end with the June Stand-down. For six (6) weeks following the Stand-down, the Kentucky OSH Program continued its focus on specific fall hazards. [Flyers](#) addressing aerial lifts, scaffolding, fall protective equipment, residential fall protection, ladders, and steel erection fall protection were distributed weekly via the Cabinet's email distribution list, social media, and were posted on the campaign webpage.



Over 7,000 employees participated in the stand-down representing thirty-seven (37) employers. That does not include participants that registered for the Stand-down through OSHA's website. Kentucky has requested that information and is still waiting.